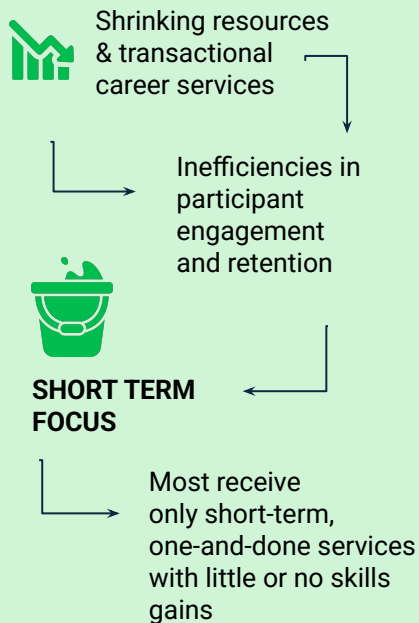


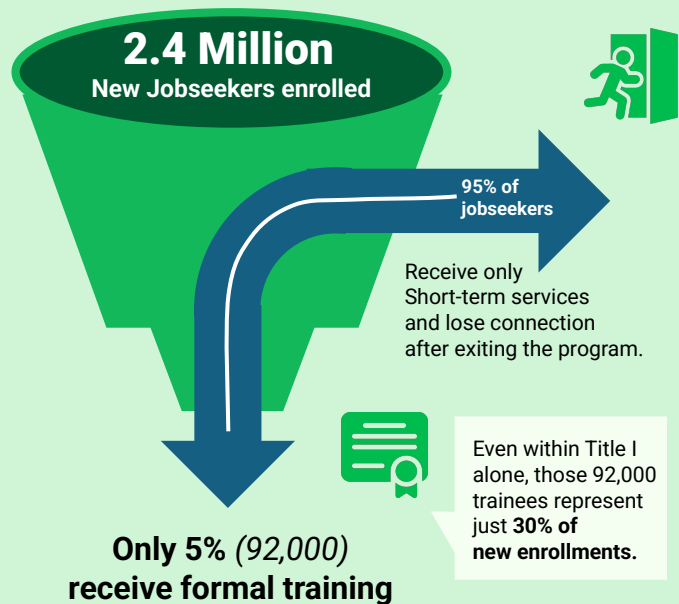
The Core Challenges in WIOA Services

Profile of WIOA Title I, Title III - Wagner-Peyser (PY24 Public PIRL Data)

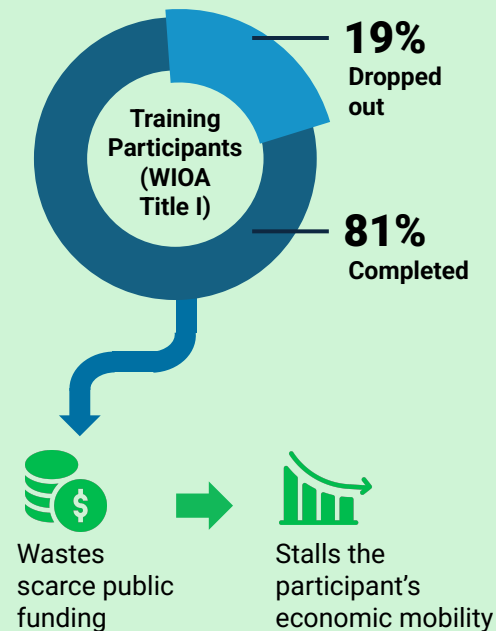
The Current Landscape



The 95% Engagement Gap



High Training Dropout Rates



The Solution: Workforce Certified Powered by Alison

Workforce Certified
Powered By  Alison

A digital-first, lifelong learning ecosystem

PILLAR 1

The Shift

- Older method takes a 'one-and-done' service model



- New: continuous supportive digital infrastructure



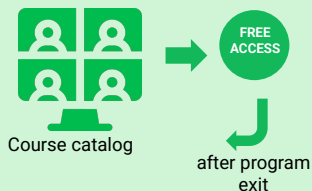
PILLAR 2

Empower the 95%

- Equip users with a Lifelong Learning Account and a personal Digital Skills Vault



- Maintains continuous, free access to courses to keep job seekers engaged long after they exit the program



PILLAR 3

Reduce Dropouts

- Uses foundational assessments and micro-courses to let candidates 'test-drive' training before formal enrollment



- Dramatically increases participant readiness and program completion rates



PILLAR 4

Improve Agency ROI

- Proactively prevents costly training dropouts



- The savings generated from reduced attrition can fully fund the platform, creating a self-sustaining service



Key Requirement: 80% minimum score on assessment for successful completion

Industry Focus: 4,900+ Occupational Courses (80% of Catalog)

Training Tiers

Micro Certificates 1.5-3 Hrs

Quick skill updates and "stacking" small credentials.

Advanced Certificates 3-6 Hrs

Intermediate training on specific technical tasks.

Diploma Courses 6-15 Hrs

Intensive, deep-dive vocational training.

Learning Paths 18-20 Hrs

Complete career transitions (Beginner to Expert).

Business & Management

1,700+ Courses:
Operations, Finance,
Project Management.

Information Technology

1,300+ Courses:
Cybersecurity, Software,
IT Support.

Healthcare

1,100+ Courses:
Nursing, Medical
Admin, Caregiving.

Technical & Trades

1,300+ Courses:
HVAC, Construction
Safety, Engineering.

Language Skills

English Language Learners

Alison English Vertical (55 core courses): Beginner to Proficient.

Native Spanish Courses

Over 2,000 courses across Occupational & Soft Skills.

Soft Skills Curriculum

1,370 Courses | 6,000+ Total Courses

Beginner

850 Courses

Essential Skills

Essential Communication, Time Management, Interpersonal Skills, Understanding AI.

Intermediate

410 Courses

Applied Skills

Intermediate/Applied Skills
Problem-Solving, Critical Thinking, Conflict Resolution, EQ.

Advanced

110 Courses

Leadership Skills

Strategic Leadership, Public Speaking, Negotiation Mastery.



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