



Client Story: Empowering Careers Across Borders: How Filisian Institute Scaled Training with Alison LMS

Overview

Company Name: Filisian Educational and Social Services

Industry: Education & Professional Development

Organisation Size: Regional training provider based in Bahrain

Office Location: Bahrain (with regional reach)

Solution: Alison Free LMS

Key Outcomes:

- ✓ 1,140+ active learners onboarded
- ✓ 30+ admin hours saved per month
- ✓ Streamlined internal upskilling and onboarding
- ✓ Regional learner base across Bahrain and Saudi Arabia



Background

Filisian Educational and Social Services, was founded with a mission to promote lifelong learning and professional development across the Gulf region. Based in **Bahrain**, the Institute serves learners across **healthcare, administration, and IT**, providing skills that **drive mobility and employment** in some of the region's most essential sectors.

As demand for remote, flexible education surged post-pandemic, Filisian sought a learning solution that could:

- ✓ Be deployed instantly, without technical infrastructure
- ✓ Offer world-class content across multiple disciplines
- ✓ Minimise administrative workload
- ✓ Serve learners both locally and from neighbouring countries like Saudi Arabia

Alison's Free LMS proved the perfect partner, combining scale, speed, and simplicity to drive digital education across borders.



The Challenge

Before Alison, Filisian faced four major challenges:

- ✓ **Limited Scalability:** Training and onboarding required in-person instruction and manual tracking
- ✓ **Content Gaps:** The team needed reliable access to internationally recognised courses across diverse topics
- ✓ **Admin Burden:** Manual certification, enrolment, and reporting ate up over 30 hours monthly
- ✓ **Access Barriers:** Many learners lacked time or location flexibility for face-to-face sessions

Alison's Free LMS helped remove these roadblocks, automating operations, diversifying content, and enabling remote, self-paced learning that didn't compromise on quality.



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“We created our Free LMS page after a free consultation, with little to no effort on our part, and had our organisation’s page up in minutes. If you have any difficulties along the way, the Alison business team are quick to offer support and assistance.”



Magie Hara

Filisian Educational and Social Services

The Alison Solution

Filisian selected **Alison's Free LMS** to remove the barriers holding back their learning delivery—no software fees, no setup delays, and no complex infrastructure.

Within days, they launched a fully branded LMS hosting 5,500+ internationally recognised courses—accessible on any device and available across Bahrain and Saudi Arabia.

- ✓ An LMS account was **created within minutes** after a **free consultation, no developers or IT specialists required**.
- ✓ Covering **healthcare, admin, leadership, and IT**, the four top sectors among Filisian's learners.
- ✓ Filisian now issues **certificates, monitors enrolment, and tracks learner progress, all automatically**.
- ✓ **Course management, reporting, and onboarding tasks** are now handled within the platform.
- ✓ Learners from **Bahrain and Saudi Arabia** access the LMS remotely, enabling true regional growth.

Quantifying Success

Since implementing **Alison's Free LMS**, **Filisian** has rapidly scaled its reach and efficiency, **empowering learners across sectors** while **saving time and expanding impact**. The results demonstrate not only strong adoption, but **real, measurable career progression for many participants**.

Scaling Skills, Transforming Outcomes

- ✓ **1,140+ learners** onboarded from **Bahrain and Saudi Arabia**
- ✓ **30+ hours saved per month** in admin and onboarding processes
- ✓ **2–3 courses completed on average per learner**, with many pursuing more
- ✓ Learner breakdown: **50% healthcare, 30% admin, 10% household workers, 10% IT professionals**
- ✓ Top course categories: **Healthcare & Safety, Leadership & Management, IT & Digital Skills**
- ✓ **Multiple learner promotions and career shifts**, including to roles like hotel manager, chief secretary, and certified nursing assistant
- ✓ **Automated certification and tracking** enabled seamless learner management at scale

Strategic Outcomes

① Launched Internal Upskilling Initiatives

Filisian now uses Alison's LMS as a central tool for onboarding new staff and upskilling existing team members. This initiative ensures consistent, certified learning standards across the organisation and reduces dependency on in-person orientation sessions.

② Formed Partnerships with Top Healthcare Institutions

- ✓ American Mission Hospital
- ✓ KIMS Health Bahrain
- ✓ Royal Bahrain Hospital
- ✓ Bahrain Health City

③ Delivered NHRA-Approved BLS Training

Through Royal Bahrain Hospital (a licensed NHRA provider), Filisian facilitates certified Basic Life Support (BLS) training for students. This positions the institute as a reliable pipeline for healthcare employers seeking pre-trained candidates.

④ Gained Regional Recognition for Vocational Excellence

With a growing learner base in Saudi Arabia and strong partnerships in Bahrain, Filisian is gaining recognition as a leading provider of flexible, accessible professional education in the Gulf.

⑤ Aligned with National Workforce Development Goals

By using internationally recognised content and aligning with hospital partners, Filisian supports Bahrain's vision for skills development, healthcare readiness, and economic diversification.

Learner Feedback

These powerful testimonials highlight how **Filisian Institute** empowers learners to **grow personally and professionally through practical, career-focused education**.

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‘From building attendant to certified nursing assistant—Filisian Institute changed my life through God’s grace and great mentors.’



Anthony Chibuzor Chukwu

Certified Nursing Assistant, Diploma in Nursing and Patient Care

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'Filisian Institute empowered me to grow professionally and personally. The knowledge I gained helped me become a Chief Executive Secretary in one of Bahrain's top engineering firms. I'm truly grateful.'



Mayshelle Alimon

Chief Executive Secretary, Diploma in Human Resources

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'Filisian Institute gave me the greatest learning experience. From working in restaurants to becoming a hotel manager – everything I've learned there brought me to where I am today.'



Austin William Gill

Hotel & Resort Manager, Diploma in Human Resources

What's Next?

- ✓ **Expanding Subject Areas:** Introducing more **industry-specific courses** in response to rising learner demand, **particularly in healthcare, leadership, and hospitality.**
- ✓ **Leveraging LMS Analytics:** Using learner data to **personalise course recommendations, identify high performers, and support targeted upskilling.**
- ✓ **Broadening Regional Reach:** **Actively onboarding more Saudi-based learners** and **exploring partnerships** with additional Gulf-based institutions.
- ✓ **Strengthening Employer Pipelines:** Working closely with hospitals and employers to **transition certified learners into job placements and internships.**
- ✓ **Pursuing Global Accreditation Alignment:** **Exploring international accreditation pathways** to align **Alison learning outcomes with global and national standards.**



Conclusion

By leveraging **Alison's Free LMS**, **Filisian Educational and Social Services** has **simplified learning management**, expanded its **educational reach**, and created a **scalable online learning ecosystem**. With an **effortless setup, responsive support, and a commitment to continuous learning**, this partnership is **empowering learners and fostering self-development** in Bahrain and beyond.

Filisian's partnership with Alison **is more than just a digital deployment**, it's a **model for accessible, scalable, and deeply impactful education**. By empowering learners with the tools to grow **personally and professionally**, they're not only closing skills gaps, they're opening doors.





Together, we're making **education more accessible**, one course at a time.