



Empowering millions
through education
since 2007





This is Alison

Alison is a for-profit social enterprise dedicated to making it possible for anyone to learn anything, anywhere, at any time, for free, online, at any subject level.



20M+
Learners



85%
Developing
Economies



3.5M+
Graduates



3000+
Courses



100+
Expert Publishers



195
Countries

As a social business, we generate income through a revenue-sharing model with our publishers and advertisers. We also have branded merchandise, certificates and diplomas for sale, should a graduate choose to purchase one after successfully completing a course.



Our Mission is to Empower

Alison believes that free education, more than anything, has the power to break through boundaries and transform lives.

We are a catalyst for positive social change, creating opportunity, prosperity and equality for everyone.

Four key values - empowerment, knowledge, inclusivity and innovation – underpin Alison’s approach to effective teaching, which was inspired by the UN’s 1946 Declaration that “everyone is entitled to a free education.”

Please contact our PR team if you want to learn more about Alison: publicrelations@alison.com

**UN Declaration
of Human Rights:
Article 26 of 1946**
“Everyone has the
right to education.
Education shall
be free.”



Empowerment

Free education and skills training have the power to change people’s lives for the better.

Inclusivity

There are no barriers to enrolment and every student deserves to be treated equally.



Knowledge

An open online learning platform promotes the dissemination of useful information.

Innovation

Technology has been democratized and harnessed for the common good.

What We Do



Alison Learning

Empowering millions through thousands of free-to-access courses.



Alison Careers

Empowering first-time career-starters, career-changers, people re-entering the workplace after an extended absence and the unemployed to upskill.



Alison Publishing

Turning knowledge experts into Education Entrepreneurs by allowing them to create and self-publish courses, earn fees and gain professional recognition for their efforts.
To learn more, contact: publishing@alison.com



Alison Business

Empowering organisations to upskill their workforce through group monitoring and reporting at a learner and departmental level.
To learn more, contact: business@alison.com

Alison
Delivers

Our Impact



20M

Learners



3.5M

Graduates



195

Countries



85%

Developing economies



3000

Free courses



60K

Workplace Personality Assessments



8.5M

Course Enrolments

Supported by the Alison Team:



150+

Team members



24

Countries



[Facebook](#)



[Instagram](#)



[TikTok](#)



[LinkedIn](#)












[Twitter](#)

Empowering through Education

100+ Expert Publishers:

- Workforce Academy
- Courseflix
- Advanced Ideas
- S. M. Waqas Imam
- SimonSezIT
- American Digital University
- NHCPs

Course Categories:

-  IT
-  Health
-  Business
-  Language
-  Management
-  Sales & Marketing
-  Personal Development
-  Engineering & Construction
-  Teaching & Academics



Available on desktop,
Android and iOS!





What Our Graduates Have to Say

*I would recommend Alison to anyone interested in **learning new skills and gaining exposure** to new and interesting fields.*

- SANJAY JHA, INDIA

*Alison courses **helped me to acquire admission to, and complete, my MBA** and are still helping me with my dissertation.*

- CHARLES IKECHUKWU UDEAGU, NIGERIA

*Alison is **the best online learning institute** for businessmen around the world.*

- WIMARSHANA SENAVIRATHANA, SRI LANKA

*I recommend Alison because of their mission: **innovation, inclusivity, knowledge, empowerment.***

- KONSTANTINOS VICHOUDIS, GREECE

*Before Alison, I was just a job seeker. Now, I am the **Manager of a local NGO!***

- THIHA KAUNG SET, MYANMAR

*Alison: a rich and inexhaustible source of **knowledge.***

- THIERRY NKURUNZIZA, BURUNDI

Message from Founder & CEO Mike Feerick

“Education underpins all social progress. If we can improve the general education level worldwide, global poverty can be dealt with profoundly and our general standard of living vastly improved.

We are committed to equality and access to education and skills training irrespective of gender, geography, economic status or any other barriers that can so often stunt potential. So we offer a range of free courses that meet the many diverse needs of our learners.”

Mike Feerick is a businessman with a difference. He identified a huge global need and found an innovative way to tackle it. He believes that it's possible to make a social impact by building a financially successful business focused on making education and skills training accessible to all. He invites anyone who believes that too, to support the Alison mission. If you are interested in interviewing Mike, please contact the Alison PR Team: publicrelations@alison.com



European Economic & Social Committee (EU) Civil Solidarity Prize, 2020



World Economic Forum Social Entrepreneur of the Year Awards Runner Up, 2016



World Innovation Summit for Education Award Qatar Foundation, 2013



Arthur Guinness Philanthropy Projects Social Fund Award Winner, 2012



The UNESCO King Hamad Bin Isa Al-Khalifa ICT in Education Innovation Diploma Award, 2010



Ashoka Fellowship Everyone a Changemaker, 2010