



LEADING GLOBAL LEARNING TRANSFORMATION



Upskilling and learning agility will be required to keep pace with the future of work. Alison Business provides a cost effective and efficient learning solution for companies to equip employees with the necessary skills for the future.

ABOUT US

Accelerate growth with Alison Business



Companies of all sizes are now experiencing the advantages of moving their corporate training online and Alison Business is revolutionising the way teaching and learning is delivered.

In the ever-changing workplace, Alison Business helps companies gain competitive advantage by offering relevant professional courses, across all levels from entry through to middle and senior management level, powered by a SmartSkill catalogue of over 3000+ courses. Our tailored business catalogue is full of popular 'on-demand' courses ranging from Search Engine Optimization, Machine learning with AI, Digital Marketing, Sales, Data Analytics, CompTIA Cloud basic and much more.

Alison Business is an affordable model that is time sensitive, frictionless to implement and can be scaled depending on your organisation needs.

People are the make-or-break element of high-performing organizations.



EMPOWERING THE WORKFORCE OF THE FUTURE

Current skills needs + future skills needs = Alison Business

Work is evolving and the impact on skills presents new challenges for businesses now and in the future. Alison Business online training platform helps companies overcome these challenges with courses targeted at specific business functions, allowing individuals to access relevant content in the flow of work in a timely way.

Meet critical evolving changing pressures by providing employees with the most relevant training content while overcoming both budgetary and time limitation barriers. There is no replacement for people with the right skills, attitudes, and traits.

Empower Your
Business. Fill your
skills shortages.

HOW ALISON BUSINESS CAN HELP YOUR BUSINESS

DELIVERING THE FUTURE OF TRAINING

Make training & upskilling your competitive advantage

e-Learning has already established itself as the next big thing with 41% of Fortune 500 companies already using it for their online training purposes. Successful companies provide ongoing corporate training for their employees because the measurable ROI contributes toward increased business profitability and reputation.

Alison Business learning platform is a cost-effective training solution, providing your workforce with access to a huge depth of content with over 3000+ courses available on-demand, when they need it. Alison Business management and analytical tools help identify and target critical training needs for your business, together with reports to measure your overall employee engagement and ROI.



WHY ALISON BUSINESS

> Reduce training costs

Alison Business monthly subscription models provide business with a cost effective and flexible training platform allowing on-demand training across the entire organization, at a fraction of the cost of traditional in-house programs.

> Rapid deployment of content

Alison content is delivered quickly and conveniently so that employees are able to acquire new information or skill sets almost immediately, allowing access to courses when they need it most.

> Upskill at speed

Alison Business provides employees with the ability to skill up in the shortest period of time.

> Increase accessibility of training

Alison Business plans reduce training barriers to providing timely and relevant training content to as many employees as needed.

> Widespread connection & standardisation for global & remote workers

Alison Business offers a standardised platform to organizations with multiple departments, remote workers' and geographically dispersed teams, to deliver the same content in the same way to their entire workforce.

> Time efficient content

Employees using Alison Business can select on-demand and targeted training courses that closely match their needs so that training content can be consumed in a way that fits their personal work schedules.

> Measurable results & reporting

With Alison Management & Analytics tools it is quick and easy to pull the data you need to measure effectiveness and employee engagement on the platform.

> Reduction in staff turnover

Fulfil your training and development commitments to employees and see improved employee satisfaction as a result.

> Faster & more efficient employee onboarding

Alison Business clients use *SmartSkill* courses as a core component of their onboarding process to new employees.

> Boost employee productivity

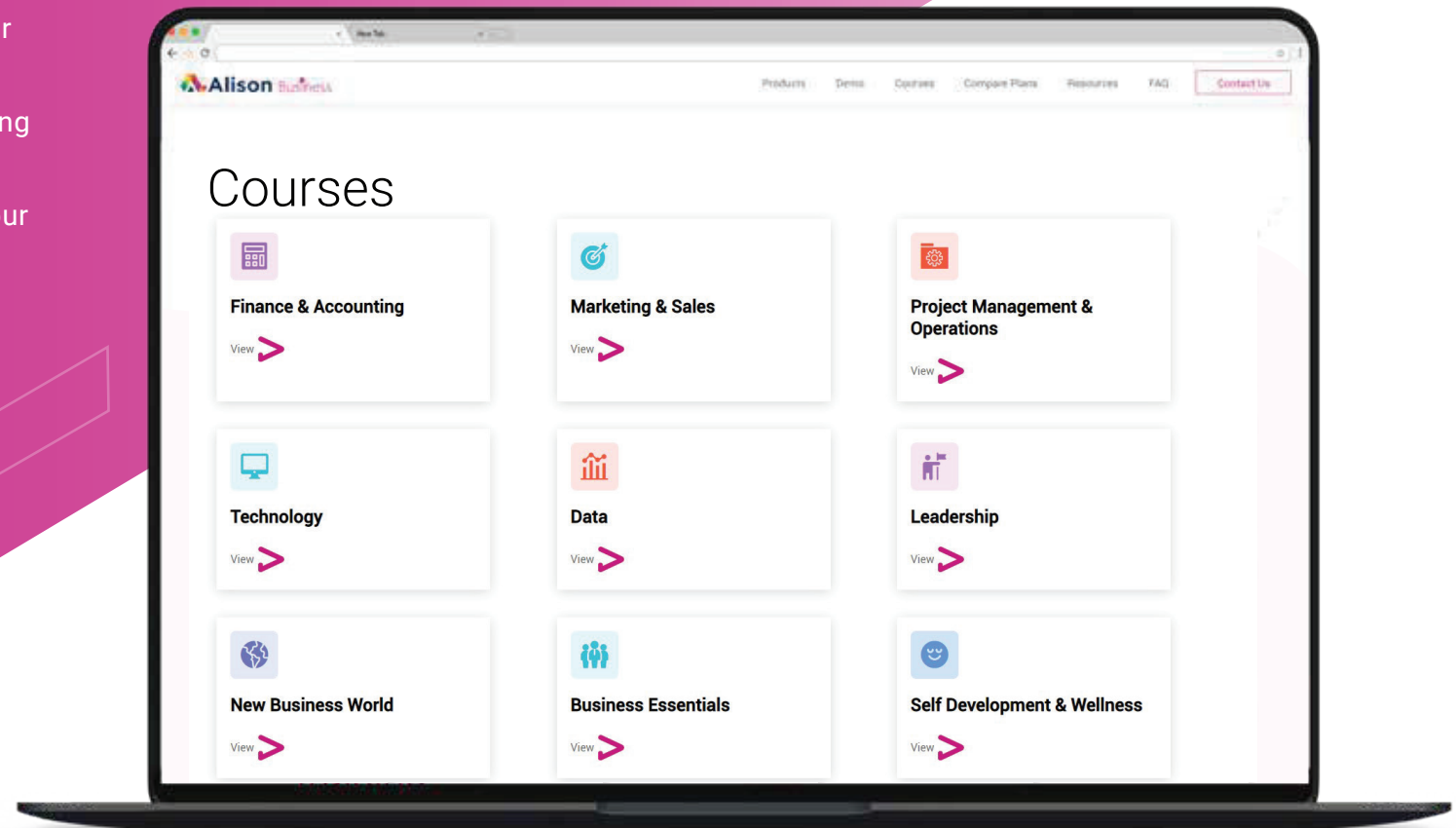
Companies that provide on-demand access to high-quality, relevant and efficient training content have seen an increase in productivity as employees apply these new skills and knowledge.

Give access to Alison Business to your workforce and prepare them for the future.

ALISON BUSINESS SMARTSKILL

EMPOWER YOUR BUSINESS,
A LEARNING MINDSET FUELS INNOVATION

At Alison business we have curated the top in-demand skills to get your employees up-skilling at speed. We have looked at the ever-changing skills most prized by the business world to provide easy access to your employees to get started. These skills are a hybrid of technical and soft skills geared at increasing productivity and wellness among employees.



MANAGEMENT REPORTING & ANALYTICS

Alison Business gives you access to a suite of program management tools to start, grow and manage your learning program, driving engagement and the overall productivity of your business. The administrator tools allow you to set up learning groups, invite and engage members and track overall progress. Take our product tour to learn how this can benefit your business.

A background image showing a group of business professionals in a meeting. A woman in a light-colored blazer is smiling and looking at a laptop screen. A man in a grey blazer is also smiling and looking at the screen. They are sitting at a wooden table with a laptop, a coffee cup, and some papers. The image is partially obscured by a large teal triangle on the right side.

According to the World Economic Forum, 50% of the workforce will need to update their skills by 2025.

EMPOWER YOUR BUSINESS, A LEARNING MINDSET FUELS INNOVATION

Alison Business

Plans Courses Pricing Resources FAQ [Start Free Trial](#)

Group Management - Group Report

My Company - Management Team Group ID: 012

Invite people to join your Group. Once your members start learning, you will be able to track their progress, including courses they're enrolled in, their study progress, course completions and much more!

Filter by Course
Select Course

User ID	Name	Course	Course Type	Most Recent Study	Course Progress %	Final Score	Completed	Certified
001	Sarah Greene	Data Science - Working with Data	Certificate	23/3/30 08:02	35%	n/a	No	No
002	Annette Hunter	Problem Solving and Critical Thinking Skills	Certificate	23/3/30 08:02	100%	85%	18/3/21 13:58	18/3/21 14:02
003	Alyana Thomson	Peak Productivity Hacks	Certificate	23/3/30 08:02	100%	96%	17/03/21 15:35	No
004	Topias Kantola	Top 25 Excel Formulas	Certificate	23/3/30 08:02	100%	65%	No	No
005	Jan C. Roberts	Financial Accounting Basics	Certificate	23/3/30 08:02	100%	90%	10/03/21 15:35	No

[Export Data to CSV](#)

Invite New Members!

Enter the names and email addresses of colleagues you would like to join your Group. We will send them an email that informs them you have invited them to your Group, and that contains an access link to your Group.

Enter Name

Enter email address

[Invite More](#)


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Group Management - Group Details

Which Group do you want to manage right now?


My Company - Management Team



Group ID: 012

[Manage Group](#)


My Company - Marketing Team



Group ID: 013

[Manage Group](#)


My Company - Finance Team



Group ID: 014

[Manage Group](#)


My Company - Technical Team



Group ID: 015

[Manage Group](#)

My Company - Sales Team



Group ID: 016

[Manage Group](#)


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Group Management - Member Privileges

My Company - Management Team Group ID: 012


Group Manager, you can take advantage of a 25% discount when you purchase Digital Certificates and Digital Diplomas for your Group Members. The discount is also available to your Group Members who choose to purchase their own Certification directly in the Alison Shop!



Purchased

15


Certificates Purchased for Group



Issued

12


Certificates Issued to Your Group



Completions

27


Course Completions in Your Group



Members

25


Total Members in Your Group



Active

19

Total Active Members in Your Group



Enrolments

4

Enrolments in Your Group

Would you like to purchase Certifications for your Group Members at a 25% discounted rate?

[Purchase Certification](#) [My Current Invoice](#)

How Can Group Members Claim Their Free Certification?

When a Member completes their course, they will be sent to the Shop. If they have a Free Certification, they will see a message and receive an email telling them that they can claim their Free Certification by doing the following:

1. Go to their course in the Shop List
2. Click the "Add to Cart" button next to the "Digital Certificate" or "Digital Diploma" option
3. Go to Checkout
4. Hit "Apply a Discount" and select "100% Off A Product"

ALISON BUSINESS PLANS

Find a pricing plan that suits your business and get billed only for the number of users each month.

SOLO

€7.99
per month

- ✓ Ads Free
- ✓ SME Business Course Catalogue
- ✓ 25% Discount on carts

BUSINESS

€12.99
per user/per month

- ✓ Ads Free
- ✓ SME Business Course Catalogue
- ✓ Groups Management
- ✓ Co-branded Certificates
- ✓ 25% Discount on carts

BUSINESS+

€14.99
per user/per month

- ✓ Ads Free
- ✓ SME Business Course Catalogue
- ✓ Groups Management
- ✓ Co-branded Certificates
- ✓ 25% Discount on carts
- ✓ API

COMPARE PLANS

Features	Solo	Business	Business+
Content & Certification			
Unlimited on-demand access to over 3000+ courses	✓	✓	✓
Premium adds free learning	✓	✓	✓
SME Business Suite courses in SmartSkill	✓	✓	✓
Verified certification & diploma on successful course completion	✓	✓	✓
25% discount on cost of certificates	✓	✓	✓
Program Management Tools			
Group manager dashboard		✓	✓
Create & share customised learning paths		✓	✓
Assign courses with custom messaging		✓	✓
Custom user groups		✓	✓
Invite members to join groups		✓	✓
Export data to csv. format		✓	✓
Measurement & Reporting			
Group user adoption		✓	✓
Individual user adoption & study progress		✓	✓
Overall user activity, track learning hours & course completion		✓	✓

Features	Solo	Business	Business+
Learner Experience			
Mobile Apps (IOS & Android)	✓	✓	✓
Short self- paced courses available together with in-depth comprehensive courses	✓	✓	✓
Individual personalised learner dashboards	✓	✓	✓
Study Reminders	✓	✓	✓
Skills Transformation			
Free workplace personality assessments		✓	✓
Career Guidance		✓	✓
Tips & Course recommendations from Alison		✓	✓
Integration			
API			✓
Single sign on			✓
Advanced customised reporting			✓



20+
Million Learners



3.5+
Million Graduates



3000+
Courses

eLearning saves businesses at least 50% when they replace traditional instructor-based training with e-Learning.



Get in touch >>

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🌐 www.alison.com/business