Alison Business

FREE LEARNING >>
SELF-EMPOWERMENT PLATFORM

A catalyst for positive social change, creating opportunity, prosperity & equality for everyone in emerging and developed economies.

Alison's vision and guiding principle is to empower billions of people around the world through free high-quality knowledge and workplace skills training.

About Us >>

Alison is one of the world's largest free learning, self-empowerment platform for education and skills training. It is a social enterprise dedicated to making it possible for anyone, to study anything, anywhere, at any time, for free, at any subject level.

Alison Business recognizes that achieving sustainable solutions to global challenges in continuous learning and educational development requires a tailored solution to work in close collaboration with countries, partners of all sizes and the wider community.

Alison Business, via its Enterprise route, partners with large companies, governments, not for profit organizations and education authorities around the world to improve and promote continuous learning, education and training.

Alison Vision

Alison's vision and guiding principle is to empower billions of people around the world through free high-quality knowledge and workplace skills training.

We believe that free education, more than anything, has the power to break through boundaries and transform lives. Through our mission, we are a catalyst for positive social change, creating opportunity, prosperity and equality for everyone.

Innovation, technology and creative collaboration with knowledge experts worldwide are the foundations of Alison's commitment to delivering universal access to education for free.

Alison services and products deliver freedom to learn and the tools to succeed - enabling employers, learners, publishers and employees to empower themselves and others.

Alison Empowerment:
How Alison can support >>

Alison's mission is fully aligned with the United Nations' Sustainable Development Goals [SDGs].
We make free and effective education available to anyone and everyone - regardless of social strata, geographic location, or personal background.
By giving people everywhere free and easy access to education, we can alleviate poverty, provide clearer pathways to decent work and economic growth, promote innovation, and reduce gender based and other harmful inequalities.

Putting this all together, we can make communities and cities around the world a lot more sustainable.

Alison Empowerment

- Hope
- Resilience
- Progress
- Opportunity
- Global Prosperity
- Stability
- Self Relience

Alison is celebrating 14 years of Empowerment!

Watch Alison's 14 year Celebration video here: *https://youtu.be/zHO1AOoCSco*

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Alison Learning Platform >>

Alison Delivers

Content
Unlimted on-demand access to 3000+ free courses. Alison's courses are built by subject matter experts from around the world which can be accessed on Alison by communities anywhere.

Certification
Digital certification is available to purchase on successful completion of courses. Over 50% of respondents to the Alison Learner and Graduate Survey confirmed Alison certification had helped them find a job or a promotion.

Learner Experience
Alison's short self-paced courses allow learners to get to understand a subject in a block-by-block fashion that can be built upon steadily over time. Our platform supports the learner with a personalised learning dashboard to track progress and study reminders to keep going.

Self-Publishing
With Alison's publishing tool application, we partner with the best publishers across the world on a variety of interests and subject matters. Our free publishing tool allows for unprecedented transfer of knowledge across the world. Education Stakeholders can enable this knowledge transfer and develop a publishing ecosystem with tailored relevant content that is aimed at improving learning outcomes.

Management & Reporting
Alison provides access to a suite of program management tools to start, grow and manage a learning program, driving adoption and engagement, boosting the overall success and positive outcomes for learners.

Skills Transparency
Alison can help learners understand their workplace personality profile by utilising free psychometric tests, empowering our learners with greater self-awareness and insights to make more informed career choices. Alison also offers an engaging learning experience including personalised course recommendations and individual learner dashboards to track progress.

"Education underpins all social progress. If we can improve the general education level worldwide, global poverty can be dealt with profoundly and our general standard of living vastly improved."

- Mike Feerick, Alison CEO
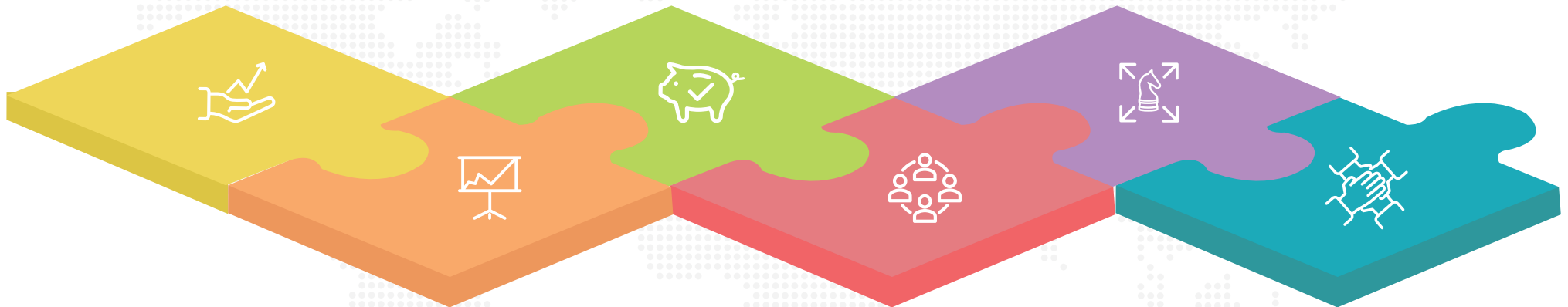
Why Alison >>

Upskill at speed

Providing access to the Alison platform enables learners to gain the skills they need to lead productive lives, gain employment, and positively contribute to society.

Annual API licence fee offering cost effective solution for large organisations

Alison Business offers large companies and organisations access to its online platform, features and content via remote access API, providing large-scale interactive participation and open access to users across your organisation.

Rapid deployment of content

Alison content is delivered quickly and conveniently so that learners are able to acquire new information or skill sets almost immediately, allowing access to courses when they need it most.

Measurable results & reporting

With Alison Management & Analytics tools it is quick and easy to pull the data you need to measure effectiveness and engagement levels on the platform.

Widespread connection & standardization for global & remote learners
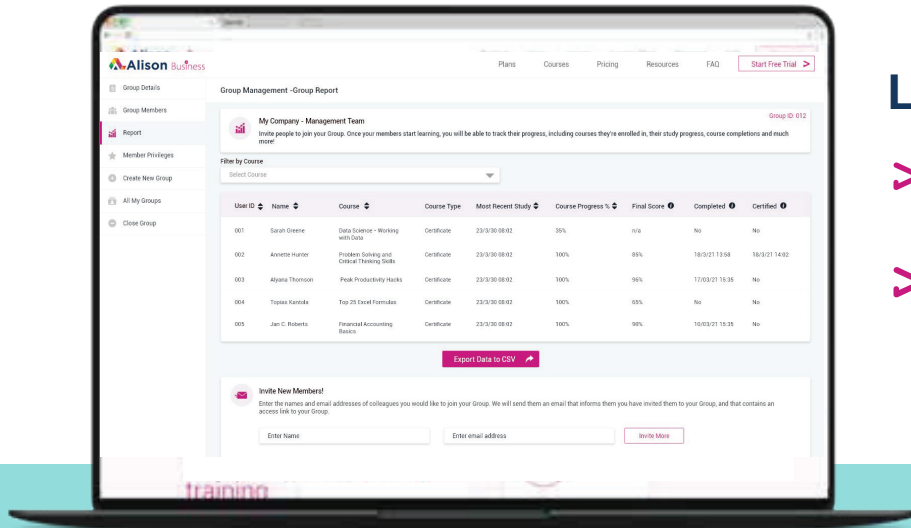
Alison Business offers a standardised platform to organisations with multiple departments, remote workers and geographically dispersed teams, to deliver the same content in the same way to their entire workforce.

No barriers to the number of learners

No barriers to the number of learners or courses ensuring open access and inclusion to all.

Management Reporting & Analytics >>

Alison Business API gives you access to a suite of program management tools to start, grow and manage a learning program, driving learner engagement and adoption, and boosting positive learner outcomes.
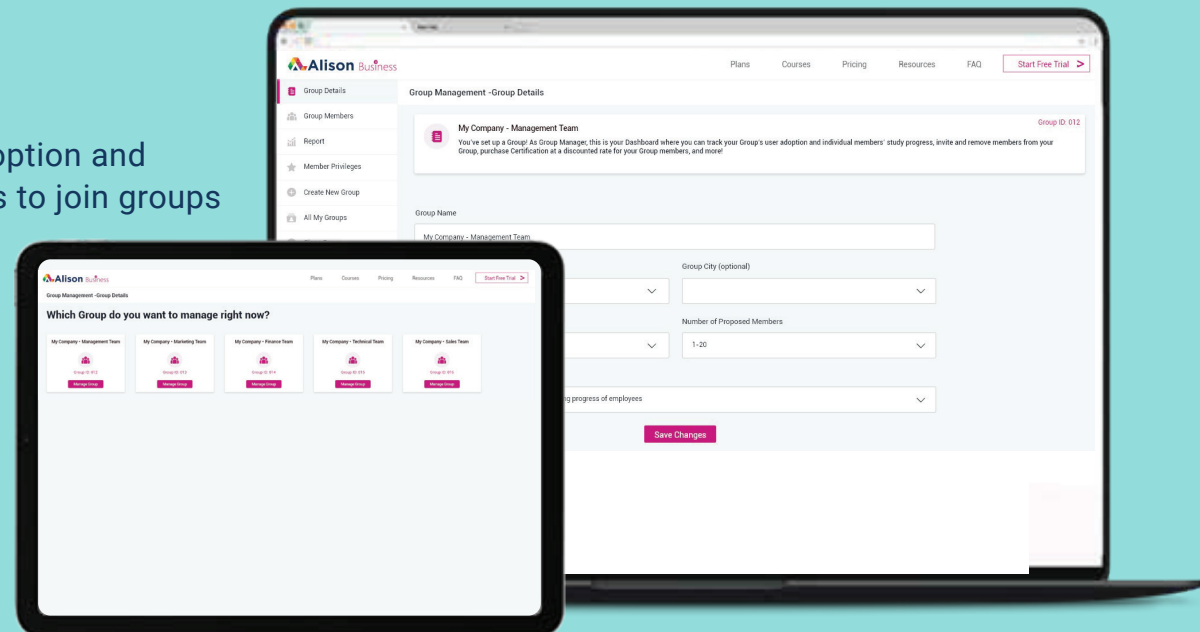

Learner Dashboard

> Personalised learner dashboards

> AI driven skill development recommendations

> Access to 3000+ courses

> Study reminders

> Mobile app (iOS & Android)

Manager Dashboard

> Create & share customised learning paths

> Assign courses with custom messaging

> Overall user activity, track learning hours and course completion

> Individual user adoption and study progress

> Group user adoption and invite members to join groups

> Export data to csv. format

Alison Enterprise API >>

Features	
Content & Certification	
Unlimited on-demand access to over 3000+ courses	✓
Premium adds free learning	✓
SME Business Suite courses in *SmartSkill*	✓
Verified certification & diploma on successful course completion	✓
25% discount on cost of certificates	✓
Program Management Tools	
Group manager dashboard	✓
Create & share customised learning paths	✓
Assign courses with custom messaging	✓
Custom user groups	✓
Invite members to join groups	✓
Export data to csv. format	✓
Measurement & Reporting	
Group user adoption	✓
Individual user adoption & study progress	✓
Overall user activity, track learning hours & course completion	✓
Learner Experience	
Mobile Apps (IOS & Android)	✓
Short self- paced courses available together with in-depth comprehensive courses	✓
Individual personalised learner dashboards	✓
Study Reminders	✓
Skills Transformation	
Free workplace personality assessments	✓
Career Guidance	✓
Tips & Course recommendations from Alison	✓
Integration	
API	✓
Single sign on	✓
Advanced customised reporting	✓

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Get in touch >>

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🌐 www.alison.com/business